



ASSOCIATION of TRAIN OPERATING COMPANIES

## Cycle Rail Awards Examples of Media Coverage 2011

### [House of Commons hosts National Cycle Rail Awards - here's our guide to the winners](#)

Cyclists in the South of England, Yorkshire and Merseyside appear to be benefiting most from efforts by rail operators and others to make it easier for people to combine bike and train journeys. The awards are organised by the Association of Train Operating Companies (ATOC) and date back to 1997.

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### [Train companies show commitment to improving cycle-rail travel](#)

The National Cycle Rail Awards are run by the Association of Train Operating Companies.

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### [South West Trains wins National Cycling Awards](#)

South West Trains has picked up three awards at this year's National Cycle Rail Awards. The annual Awards, supported by the Association of Train Operating Companies (ATOC) was held at the House of Commons in London on Wednesday 2 November.

Rail.co

### [Bike-friendly train companies recognised at National Cycle Rail Awards](#)

Cycle-friendly British train operators were officially recognised at the 2011 National Cycle Rail Awards on Wednesday. The awards are run by Association of Train Operating Companies, and first started in 1997.

Cycling Weekly

### [Cycle access to railways improves](#)

The Nation Cycle Rail Awards showed the improvement to integrated travel demonstrated by train operating companies. ATOC chief executive Michael Roberts said: "Train companies and the rail industry as a whole are committed to improving and developing cycle-rail provision, as cycling plays an ever more important role in Britain's growing railway.

Rail Technology Magazine

### [News: House of Commons hosts National Cycle Rail Awards - here's our guide to the winners](#)

Cyclists in the South of England, Yorkshire and Merseyside appear to be benefiting most from efforts by rail operators and others to make it easier for people to combine bike and train journeys. The awards are organised by the Association of Train Operating Companies.

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### [Station boost for York cyclists](#)

Cyclists could get extra facilities at York Station under the latest phase of a project to boost bike usage. It was named Station of the Year at the ATOC National Cycle-Rail Awards

York Press

### [Station work wins industry award](#)

Train operator East Coast and York Council have won a top industry award after improvements at York station to encourage more sustainable cycle-rail travel. It was named Station of the Year at the Association of Train Operating Companies National Cycle-Rail Awards held at the House of Commons.

Yorkshire Post Yorkshire, 05/11/2011, p.11

### [Purley station wins at the National Cycle Rail Awards](#)

Purley station was also Highly Commended in the Station of the Year Category of the awards run by ATOC.

Rail.co

### [Railway praised](#)

Northern Rail is celebrating after being recognised for its efforts to help cyclists. Judges at the ATOC Cycle Rail Awards praised Ian Hall, chairman of the Northern Rail Cycle Forum, for being "an enthusiastic advocate of cycling both within Northern Rail and in his dealings with the public interested in cycling issues".

Telegraph and Argus Yorkshire, 09/11/2011, p.25



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Cycle access to railways improves

\*04/11/2011

The Nation Cycle Rail Awards showed the improvement to integrated travel demonstrated by train operating companies.

The awards, run by the Association of Train Operating Companies (ATOC), celebrated cycle hubs, school schemes and extra cycle spaces at stations, to encourage greater access, security and information for those wishing to travel to the station via cycle.

South West Trains has improved cycle access for around 50% of its passengers by introducing 1,500 additional cycle spaces, three cycle hire schemes and installing six new secure cycle compounds across its stations.

They also launched a pilot of the Brompton Bike Dock, the first solar-powered vending machine for folding bike hire, at Guildford station.

ATOC chief executive Michael Roberts said: "Train companies and the rail industry as a whole are committed to improving and developing cycle-rail provision, as cycling plays an ever more important role in Britain's growing railway."

"The consistently high standard of entries reflects a real commitment to improving facilities which both help those who have already decided to cycle, and encourage more people to opt for 'saddle and train'."

Transport Minister Theresa Villiers said: "The Government is committed to encouraging cycling as a healthy and enjoyable way of getting around. It helps reduce congestion, gives people more opportunities for exercise, and it can play a part in the fight against climate change."

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Underground **Purley station wins at the National Cycle Rail Awards**

BY A. SAMUEL - NOVEMBER 7, 2011 - AWARDS, RAIL NEWS, TRAIN OPERATING COMPANIES

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Purley station was also Highly Commended in the Station of the Year Category.  
Photo: Sunil Prasanna.

Southern has walked away from the National Cycle Rail Awards with a

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The screenshot shows the Cycling Weekly website. At the top, there is a navigation menu with links for Home, News, Reviews, Marketplace, Routes, Forum, Events, Galleries, Cycling Weekly TV, and Subscribe. Below the menu is a red banner with 'Latest', 'Blog', 'Product news', 'Comment', 'Giro d'Italia', 'Olympics', 'Tour de France', 'Time Trial', and 'Twitter'. The main article is titled 'Bike-friendly train companies recognised at National Cycle Rail Awards' and is dated Friday, 4 November 2011. The article text describes the awards and mentions that South West Trains won the overall operator of the year award. To the right of the article is a 'Cycling Weekly news' logo and a 'Bargains of the Week' section featuring 'Carnac Triathlon carbon soled Road shoes SRP...'. At the bottom of the article, there are links for 'Print', 'Comment', and 'E-mail'.

The screenshot shows the BikeBiz website. At the top, there is a navigation menu with links for Home, News, Features, Marketplace, Events, Jobs, and Forum. Below the menu is a search bar and a 'GO' button. The main article is titled 'National Cycle Rail Awards celebrate pro-bike initiatives' and is dated Friday, November 11th 2011 at 12:47PM. The article text describes the awards and mentions that initiatives like the Brompton Bike Dock and the country's first cycle hub were singled out for praise. To the right of the article is a 'MOTOACTV™' advertisement. At the bottom of the article, there are links for 'Email', 'Like', 'Tweet', and 'Comments'.

And many more..