

National Cycle Rail Awards 2015

Sponsored by Cyclepods



Rail Delivery Group



Foreword

Cycle-rail continues to be an industry success story. This year 38 million rail journeys included a bike, which is a staggering 66% increase since 2009/10. The industry as a whole is fully recognising the need for smarter travel options that completely encompass our passengers' needs. Operators and Network Rail are delivering cycle improvements across their networks, ensuring that high-quality infrastructure is in place to support the anticipated increase in cycle-rail journeys.

The Rail Delivery Group recognises this and has set out its vision for stations: to acknowledge the importance of stations in the overall customer experience, to establish the future role and contribution of stations within the industry, and to focus on an increasingly mobile population, innovative use of technology and the involvement of communities.

'Our vision is for Britain's stations to be places which are inclusive and welcoming, and which encourage everyone to travel by rail. This vision will be enabled by those working at the station, by the innovative use of technology, and by the involvement of the communities which stations serve.'

The principles underpinning this vision are directly delivered through the work recognised in the Cycle Rail Awards. The winners have all made significant progress towards encouraging integrated cycle-rail travel in a variety of ways. Many have

provided a safe and secure environment for cyclists or put strategies in place to deliver a seamless journey experience. Being customer-focused has been a common thread throughout this year's entries.

This event gives credit to all the rail organisations and their partners who are striving to make cycle-rail travel a success. The aim is to share best practice as well as celebrate and promote the work completed to encourage the greater use of cycles to access the railway.

The high quality of submissions demonstrates the importance of cycle-rail improvements and how they can contribute to providing a door-to-door journey solution. In a number of this year's applications customers have commented on how fundamental these changes have been to both their leisure and commuter journeys, and this has been reflected in a number of passenger satisfaction surveys.

The rail industry has delivered great cycle-rail improvements and we hope to see applications in 2016 that showcase how it has further pushed the boundaries to champion sustainable travel as part of seamless rail journeys. ATOC continues to work in partnership with the UK government through the Cycle Rail Working Group, overseeing an existing programme of £15 million for cycle-rail. This will help to make these changes a reality.

This year our judging panel have had the difficult task of deliberating to select some very worthy winners. I would like to take the time to thank the panel, as well as our partners and all those involved in delivering some of the best schemes we have seen to date. I would also like to congratulate this year's winners and we hope that these innovative facilities will continue to inspire people to take up cycle-rail as part of their seamless door-to-door journey.

Paul Plummer
Chief Executive of RDG and ATOC



A handwritten signature in black ink that reads "P. Plummer".

Awards Background

The Cycle Rail Awards showcase initiatives, partnerships and improvements taking place across the country which are boosting the facilities and opportunities for people to combine cycling with their rail travel. The Awards strive to recognise: progress made by the rail industry and associated organisations towards innovative solutions in cycle provision and security, individuals paving the way to more sustainable travel, and

best practice examples of transformative cycle-provision. The 2015 Awards have been judged by a panel of experts from the cycle-rail industry in ten strongly contested categories that recognise the community, partnership, innovation and influence of sustainable travel around the UK.

In thanks and recognition:

We would like to thank the All Party Parliamentary Cycling Group for their continued support and partnering of the event.

Thanks to our Headline Sponsor Cyclepods and our individual sponsors and supporters:

Abellio
Bike Register
Bicycle Association of Great Britain
East Midlands Trains
Garmin
Great Western Railway
Passenger Transport
Transport for London
Virgin Trains

In addition, we would like to thank our partners for their continued support and assistance in the delivery and judging of these awards:

British Cycling, CTC, London Cycling Campaign, Passenger Transport,

Sustrans, the Department for Transport and Network Rail.

Judging for the 2015 awards was carried out by:

Tom Bogdanowicz
Senior Policy and Development Officer,
London Cycling Campaign

Martyn Brunt
National Cycling Network Development
Manager, Sustrans

Phillip Darnton OBE
Executive Director, The Bicycle Association
of Great Britain and Chair of the Cycle-Rail
Working Group

Martin Key
Campaigns Manager, British Cycling

Sharon Goodsell

Head of Cycling and Walking Policy,
Department for Transport

Conrad Haigh

Head of Integrated Transport, Association of
Train Operating Companies

Carol McKinley

Operations Director/Deputy Chief Executive,
CTC

Mark Peyton

Project Manager, TfL Rail, Transport for
London

Mark Trevethan

Principal Strategy Planner – Cycling,
Transport for London

Robert Jack

Managing Editor & Publisher, Passenger
Transport

Category 1

Best Customer Service Sponsored by Great Western Railway

Winner:

South West Trains – Looking after Ride London



“A delightful event.” “A proactive Train Operating Company.”

South West Trains showed their commitment to customer service by looking after passengers during the annual Prudential Ride London event, a two day festival of cycling. With tens of thousands of spectators and cyclists coming into the city and Surrey, extra capacity on trains was needed and information had to be provided on key sites to view the race and how to get there by bike. South West Trains were proactive and well organised, keeping customers informed at all stages of their journey, with the result being “A delightful event”.

A significant amount of planning went into managing passengers attending Ride London and South West Trains worked closely with Transport for London, Local Authorities, British Transport Police and Network Rail. To coordinate arrangements for additional/extended trains, staff planning at stations and dealing with customer queries, South West Trains created a briefing pack that was used as a management tool throughout the company.

An Extremely Well Organised Event

Based on user experiences in previous years, key locations, train services and line of routes were identified and special arrangements were planned. Station Managers and staff were assigned to key stations in order to monitor crowd levels at stations and on trains. Any issues that arose were co-ordinated through the Waterloo Integrated Control Centre which liaised with the Transport for London Event Control. Infrastructure maintenance and fleet engineering staff were made available in the London Metropolitan area in order to respond quickly to any rail related issues.

South West Trains strengthened all Main, Outer and Windsor line suburban services from the 08:00 arrivals in Waterloo. In addition, mainline services from Poole, Portsmouth and Salisbury directions had increased capacity. Recognising the importance of Esher at the centre of the cycle course, extra stops were made on Waterloo to Basingstoke services. Additional trains were also provided to Kingston since road closures meant that virtually no buses

were operating in the area. A standby train was made available at Wimbledon depot in the event of any overcrowding.

Not only were scheduling changes made but customer service was further improved with a letter provided for cyclists riding the event. It informed them of how to use South West Trains services to return to a point where they could be picked up if they felt unable to carry on. It is a perfect example of thinking beyond passenger numbers to really help people with their journeys.

A Positive Impact

As expected, trains were very busy during Ride London. However, thanks to the meticulous planning and organisation, passenger expectations were met on the day and no delays or complaints of overcrowded rail services were reported.

The fact that day-to-day operations and business activities continued, additional passengers were catered for and customer service levels were high, reflected positively on the reputation of South West Trains.



Category 2

Partnership Working and Local Government Schemes Sponsored by Virgin Trains

Winner:

Arriva Trains Wales – Improvements to Cycle Provision at Chester Railway Station



“Ambitious”

This is a great example of working in partnership to significantly improve cycle provision and security at a Grade 2 listed station. Arriva Trains Wales' overarching aim was to encourage the use of cycles to access Chester Railway Station by increasing cycle parking, and reducing cycle crime in the process. By encouraging cycle-rail usage, the secondary aim was to reduce congestion on local roads and minimise overcrowding in car parks.

Arriva Trains Wales worked closely with Network Rail after they were jointly awarded funding to carry out the improvement scheme. This involved creating new designated and covered cycle storage areas and replacing existing hoop storage with two tier racks. The result was that capacity was doubled. This was combined with better access, improved signage and additional CCTV.

Success

There were a number of successful outcomes:

- A reduction in cycle-related crimes at the station – from 13 thefts in 2011 and 9 in 2013 to only 2 so far this year.
- An increase in cycle-rail usage, 80+ cycles stored at the station per day
- An increase in cycle-rail user satisfaction

“Very good project delivering great benefits and future-proofing for cycle users”

“With these new double-decker racks not only are there plenty of spaces for the current numbers of cyclists catching trains, but they are far easier to access than before.”

Simon Brown
(cyclist and regular commuter to Wrexham)

Highly Commended: Southern – Hassocks Station

Hassock's new cycle hub building is an excellent example of partnership working. Not only have organisations come together for joint input and funding, the hub also provides dedicated space for a cycle hire and repair service.

The project was managed by Southern and funded by the DfT, with contributions from West Sussex County Council, South Downs National Park and the Hassocks Community. Stakeholders were consulted during design, construction and the marketing stages.

The hub provides additional cycle spaces with ability to provide further capacity in the future. A community group which had previously worked out of a shed in a car park, also hires out bikes which are ideal for those visiting in the South Downs National Park.

The project and community group have received a range of positive feedback since the work was completed:

“A wonderful way to spend a sunny day and explore the community of Hassocks!”
“Very friendly, good tips on where to go.”



Category 3

Innovation Sponsored by Abellio

Winner:

Citymapper – Journey Planning App

abellio 

“Life-changing” “Great app”

Citymapper is a smartphone app which helps people to navigate around complex cities, making best use of all the transportation options available to them. The aim was to use the cycle hire infrastructure to suggest routes which are quicker than alternatives planned using other modes such as bus, rail or metro only.

Information at the touch of a button

The app is currently available in 23 cities around the world, in 7 languages, with more locations being added every month. It is designed to answer travel questions from commuters, tourists and locals alike. Users can plan an integrated journey and see the benefits of different travel methods, for example, how much a taxi would cost versus cycling, and how many calories could be burned.

The app includes timetables, real-time information and journey times. This allows users to plan ahead, check departures, and be informed of incidents or planned changes.

A game-changer

The project came about after Citymapper realised that cycle share schemes were often ignored by online trip planners and treated as separate entities rather than part of the integrated transit network.

A simplistic approach would have been to offer cycle hire suggestions as a direct replacement for the first or last walking leg when the location of the cycle dock permitted. However this app doesn't work like that, it considers completely new routes that cycle hire opens up. Instead of the expected route it may suggest an improvement such as a traveller getting off the train earlier to pick up a bike, or taking a completely unexpected rail or tube route.

The app was described by one of the award judges as:

“A highly impressive and popular journey planning solution that truly integrates rail with cycling, and other modes. A game-changing innovation.”

“An innovative website.”

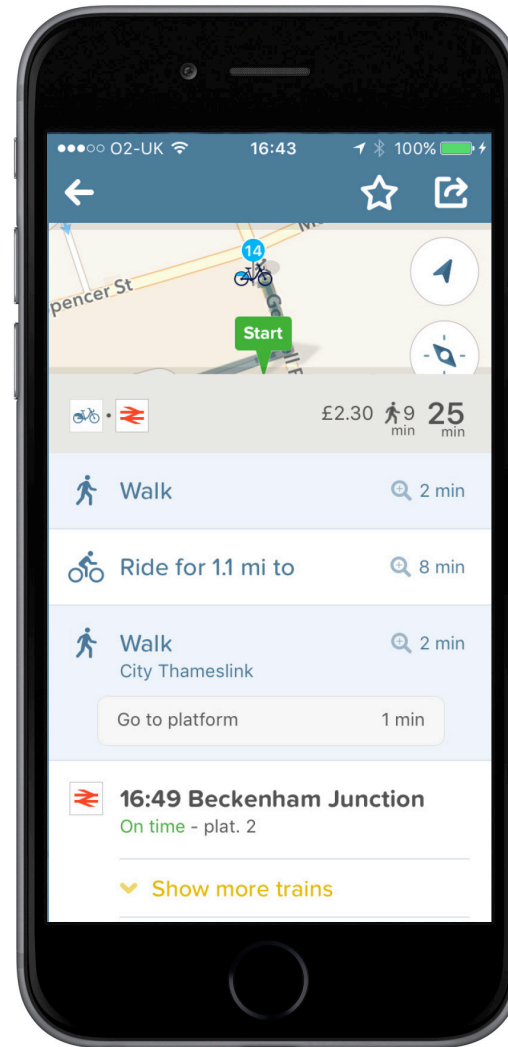
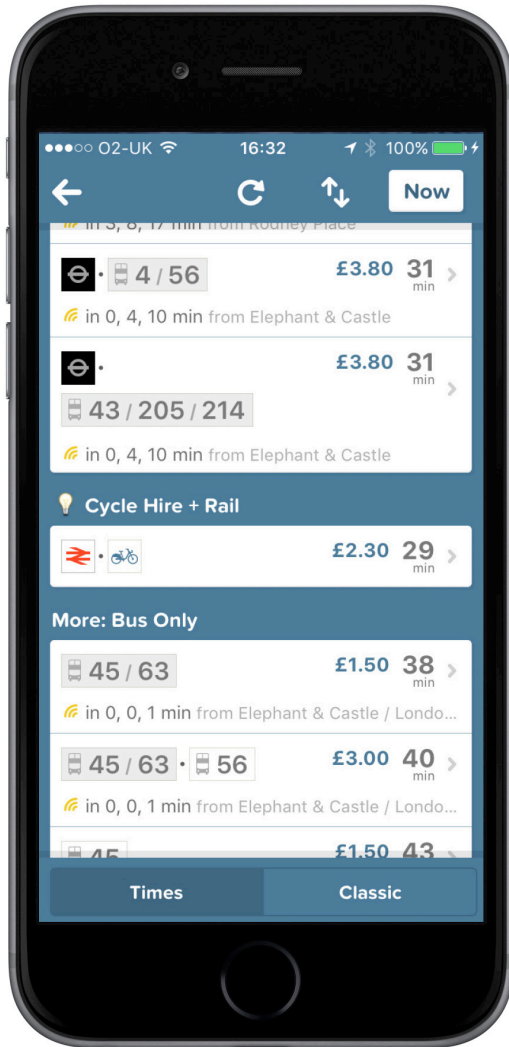
Highly Commended: Cyclehireinfo.com

The UK cycle hire directory www.cyclehireinfo.com was launched in June 2011 with the simple aim to make it easier for people to hire bikes. The objective was to have all cycle hire providers in the UK listed on the website so they could be found quickly and more people would use them.

The website was designed to encourage people to consider how they could access cycle hire facilities available through public transport. Listings have been created by using intelligence from Google's public transport information function.

Impressively, the project was self-funded and set up by people in their spare time. Income is generated through levying a small charge for listing cycle hire services.

There are now 200 cycle hire providers listed, including small independent traders as well as multi-site providers such as Brompton Bike Hire and Bike and Go. There were more than 50,000 visits to the site in 2014.



Category 4

Cycle Champion Sponsored by Bicycle Association

Winner:

East Midlands Trains – Jonny Wiseman



“He has transformed his train operating company’s approach to cycling and the journeys of many rail users.”

Jonny Wiseman was told to “sort bikes” at East Midlands Trains. That is exactly what he’s done. He has been credited with revolutionising the company’s attitude and response to cycle-rail and for having carried out work that will deliver benefits to users for years to come.

Jonny has led work on a series of successful improvements for cyclists across the network, both at stations and on trains. He has overseen the delivery of two outstanding cycle hubs at Sheffield and Leicester, which required him to overcome some complex issues with a range of stakeholders.

Putting cycling first

As well as the physical works Jonny has delivered, he has: ensured that cycle shops are operated by local SMEs, that East Midlands’ cycle hubs are free, that all Management Development Trainees were

given a cycle related project as part of their course, and that regular engagement between East Midlands Trains and cyclists are taking place.

Jonny led the response by East Midlands Trains to the Tour de France in Yorkshire and ensured a world-class service was delivered to all those who travelled with East Midland Trains. The result was a festival atmosphere at Sheffield for the weekend and thousands of delighted customers.

Great changes have been made to the cycle-rail provision at East Midlands Trains thanks to Jonny. He has taken thinking about cycles within the company from an after-thought to a point where they are seen as an integral part of the customer experience.

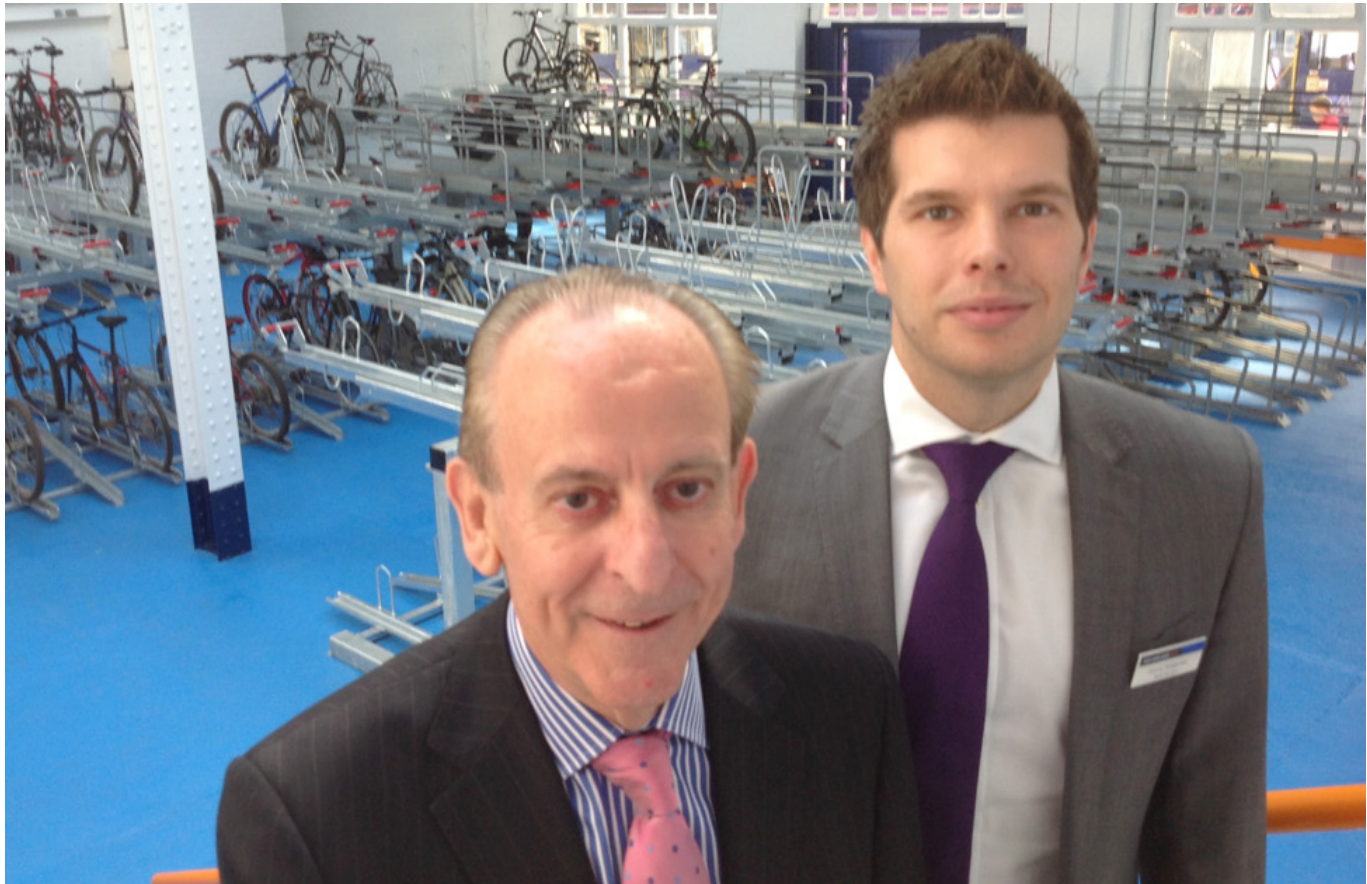
“Knows how to get a strong result.”

Highly commended South West Trains - Malcolm Page

Malcolm Page has been the Station Development Manager at South West Trains for the last 12 years, taking the lead on ensuring cycle facilities are at the forefront of station developments.

As Rail Industry Station Designer of the Year 2010, he has always shown flair and creativity for cycle schemes. He has taken the lead on innovative station initiatives such as Woking Cycle Hub, South West Trains’ first Cycle Hub, and their first double deck racking at Guildford.

Malcolm has always worked with stakeholders in a collaborative and partnership approach to encourage greater cycle usage to stations. He has had considerable success in ensuring stakeholders see South West Trains as one of the ‘go to’ train operators in delivering cycle schemes at stations.



Category 5

Door to Door Journeys including Station Travel Plans Sponsored by East Midlands Trains

Winner:

Northern Rail – An integrated approach to cycling in Greater Manchester

EAST MIDLANDSTRAINS

“A scheme which provides cycle facilities across the region.”

Northern Rail has won the ‘Door to Door Journeys’ award for its work with Transport for Greater Manchester to develop a fully integrated cycling scheme across the region. The scheme provides safe and secure storage for bikes at multiple locations, all linked by a single registration card, helping to provide customers with an easy-to-use cycle storage scheme. The point-to-point solution across the whole of Manchester links homes, stations and locations with any type of business and leisure journey – a truly flexible and integrated approach for cyclists.

Improving connections

Northern Rail is committed to improving route connectivity, the quality and availability of cycle parking, and increasing security and signage in and around stations. Creating cycling hubs across the Greater Manchester area enables cyclists to have access to safe, secure cycle parking at

key city centre locations. Northern Rail recognised the value of this programme and created an additional six cycling hubs at stations, helping to deliver a more fully integrated cycling proposition across Greater Manchester – a truly door-to-door solution.

Better by bike

Registered cycle users are able to access all of the “family” of cycle hubs, including those at Northern Rail stations, by using a single “Better by Bicycle” card available through the Transport for Greater Manchester’s website. The result is that 60% of members have cycled more since using the hubs, with 45% of these making the switch from a car. The scheme has 477 registered members and reports 1,636 entries to the hubs since 2015.

“Transformed the station, with a good cycle-rail delivery.”

Highly Commended: South West Trains – Wokingham station

South West Trains took a partnership approach to the re-building of Wokingham Station in 2013/14 with the result being a transformation of the site with a focus on sustainable travel options.

Wokingham station was re-built with a new accessible footbridge, a re-configuration of the forecourt, a new bus interchange, plus increased provision for cycles. Underpinning this was a Station Travel Plan to support the principle of achieving a modal shift from the car to sustainable transport.

South West Trains worked closely with stakeholders, engaging with the council to establish future aspirations. As a result, the station is now modern and attractive, providing full accessibility to passengers and residents in the Wokingham area.

Since the work has been completed, cycle usage at the station has increased. Cycling has seen a 130% increase and the National Rail Passenger Survey has shown that there has been an 89% improvement in the passenger satisfaction score.



Category 6

London Cycle Parking Sponsored by Transport for London

Winner:

London Borough of Waltham Forest
– Mini Holland Programme



“Well located, well executed, visible and welcoming.”

The 2015 London Cycle Parking award goes to the London Borough of Waltham Forest for its role in the Mini Holland Programme. The TfL-funded scheme aims to encourage people to cycle more safely and more often by providing better environments and facilities for everyone. The programme specifically targets people who make short car journeys in outer London which could have otherwise been easily cycled. A key element of this strategy is linking commuter areas within the borough, via safe cycle routes, to high quality cycle parking facilities at railway stations.

A bespoke design

Falco UK Ltd was appointed to provide the design, manufacture and installation of cycle hubs for the scheme. The purpose was to provide additional cycle spaces at railway stations, thereby reducing bike theft and increasing the number of people choosing to travel by bike.

The cycle racks are in bespoke contemporary designed housing. The whole shelter is hot dip galvanised and then polyester powder coated in the Cycle Waltham Forest colours.

Looking to the future

There are 80 cycle parking spaces at Walthamstow Central and 50 spaces at Leytonstone Station. When complete the whole programme will provide an additional 432 secure spaces more than the current provision of cycle racks within the borough. Six more hubs will be installed by 2016.

Since the scheme's implementation there has been an increase in cycle usage at stations and the London Borough of Waltham Forest is aiming to extend the facilities as they fill up.

“Cycle parking where people want it.”

Highly commended Southern – Sutton station

The new cycle facilities at Sutton have greatly improved the station and have played a part in helping meet the Council's vision of creating a more attractive gateway to the town. Southern worked with Transport for London and Sutton Borough Council to deliver an improved cycle parking facility, increasing parking to 144 spaces, using two tier parking racks, whilst providing access to maintenance and repair services.

As a result of the joint work, passengers also benefit from the new cycle racks and a repair stand. The cycle storage is aimed at giving the public exactly what they want and need, making their journeys to and from the station easier by bicycle.

The new facility complements the look of the station and developed Sutton as a modern London station, focused on supporting sustainable travel as part of rail journeys.



Category 7

Cycle Security Award Sponsored by Passenger Transport

Winner:

British Transport Police – Operation Lock-It

**PASSENGER
TRANSPORT**

“Demonstrates effective reduction in crime.”

Operation Lock-It is an innovative project which channels funds seized from criminals into cycle security for rail users. Launched in 2014 by British Transport Police, it has been rolled out across South East England by officers from Cambridge to Bournemouth. It has been extremely well received by cycle-rail users and has already had a significant impact in reducing cycle crime.

Stopping thieves

Around 10% of all recorded crime on the rail network relates to cycle offences. A major contributing factor to this is thieves targeting poorly secured cycles. Research shows that victims will often give up cycling following their cycle being stolen.

Operation Lock-It is designed to complement the cycle security surgeries already jointly run by police and rail staff. Regular cycle-rail users (e.g. season ticket holders) are supplied with a brand new D-lock completely free of charge.

Crime prevention advice is also dispensed regarding the most effective methods of securing cycles. Participants have their cycle security-marked and registered on Bike Register.

The promotion of security marking and the registration of cycles greatly assists police in identifying recovered cycles and restoring them to their owners. Additionally it improves prosecution rates and acts as an increased deterrent to thieves.

Lower crime levels

Since the project began, there has been a reduction in recorded cycle crime at stations across the South East. For example, at surgeries in Brighton, Hove, Hassocks and Haywards Heath (historical cycle crime hotspots) over 179 D-locks have been issued, linked to a 50% year-on-year reduction in cycle crime at these locations between April and September 2015.

“Good promotion of the cycle security message.”

Highly commended Merseyrail – Cycle Roadshow

Merseyrail has been highly commended for its cycle roadshows where people were given free fobs to access secure cycle storage.

The project came about due to innovative thinking on ways to combat theft on the network. Secure cycle storage with CCTV is available at almost all Merseyrail stations, however crime still exists. Recognising this, the Roadshow idea was born.

The Roadshows were held at Merseyrail stations in collaboration with British Transport Police who tagged bikes, Sustrans who provided expert cycling advice, and Merseyside Cycling Campaign who carried out surveys to build a better profile of cycling customers. Merseyrail gave out the security fobs.

Information in the form of 2000 bike hangers were also placed on cycles outside of compounds and social media was used to promote the events.

More than 100 fobs were given out to new customers and more than 100 bikes were tagged.



Category 8

Station of the Year Sponsored by All Party Parliamentary Cycling Group

Winner:

Southern – Brighton



“Every hub should aspire to this.”

Southern has won Station of the Year for Brighton for the introduction of a new cycle hub with outstanding facilities for cyclists as well as the wider community. Judges said it was “the standard that all operators should be aiming for” and that “Every hub should aspire to this”.

A transformation

Just over a year ago Brighton station only had 250 cycle spaces. Most of the cycle parking was exposed to the elements and in some areas of the station it was filled to capacity.

The introduction of a new cycle hub has transformed a derelict area of Network Rail land to create a super-hub containing an additional 500 cycle spaces, with a range of facilities. These include a cycle repair and maintenance workshop, a coffee shop, new keep fit facilities offering classes such as yoga and spinning, a rentable office space, a roof terrace area and showers/changing rooms.

Ambitious and collaborative

The project had an ambitious set of objectives and while the range of partners, including local businesses, BUPA and Railway Heritage Trust, combined to make the project a success, the end result is testament to Southern Rail’s support and leadership.

The project has had some great feedback. Former Minister Baroness Kramer said:

“We are serious about getting people on their bike and this fantastic facility will make it easier and more convenient for people to cycle to and from their station. Cyclists will be able to leave their bike with confidence knowing it will be safe and secure.”

“Good consideration of cyclists’ needs.”

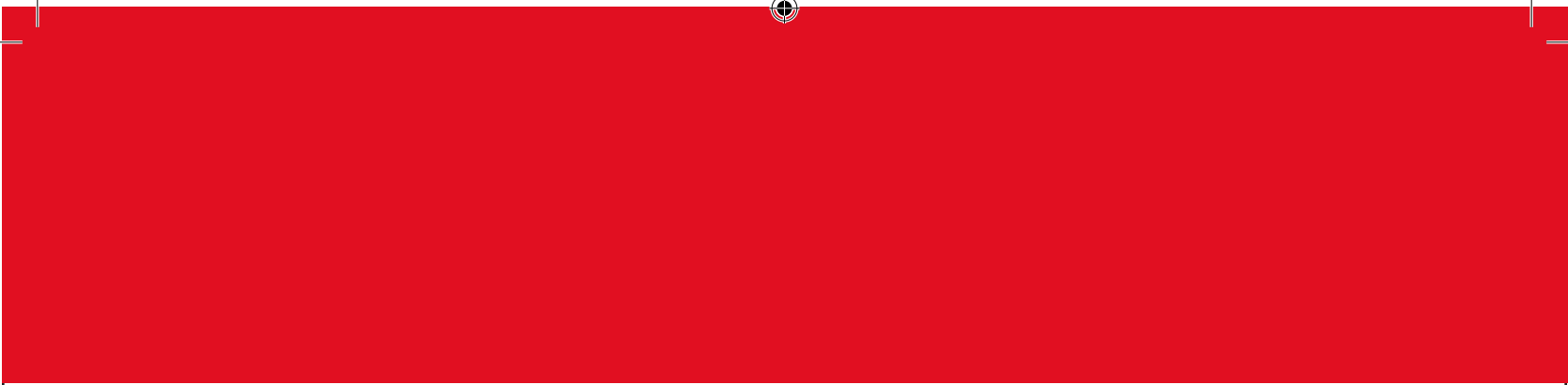
Highly commended South West Trains – Woking

Woking Station has been highly commended due to the significant improvements it has undergone with a new cycle hub that was built in 2014. The Hub allows 216 cycles to be parked in a covered compound with CCTV and the free use of tools and a tyre pump. Real-time screens show rail, bus and general cycle information.

A Brompton bike dock was also installed in September 2013 with 40 bikes available to hire. The Brompton bikes are interchangeable between the docks and can be hired or dropped off at Woking and Guildford Docks.

After the initial opening of the cycle hub the facilities were at 100% capacity. Brompton Dock has seen an average usage of 17% in 2015 and has a membership base of over 150 people. This is a rise in nearly 60 members this year so far.

Due to the project’s success, Surrey County Council and South West Trains have submitted a bid for further funding to double the size of this facility.



Category 9 Operator of the Year Sponsored by Bike Register

Winner:
Merseyrail



“A forward-thinking Operating Company.”

Merseyrail has delivered great cycle improvements to win the highly-regarded Operator of the Year category.

The secure cycle storage network and Bike & Go bike hire scheme play an integral part in the customers' journey and provides a seamless door-to-door experience. With these facilities Merseyrail is making more destinations accessible by train, meaning the bike provides added value to the train operator.

Impressive coverage

Secure cycle facilities started in 2010 at a handful of stations. Five years on there are now more than 2000 secure cycle spaces. Soon these secure cycle compounds will cover 100% of stations on their network. The cycle storage units are undercover, have CCTV, and are accessed free of charge with security fobs.

Merseyrail manages a national bike hire scheme (Bike & Go) on behalf of the 4 Abellio Operating Companies. Bike & Go was established in August 2013 at 15 stations and is now available at more than 60 stations nationwide. It has more than

1500 subscribers and hires on average 150-250 bikes each month.

Merseyrail is also the only UK train operator involved in the EU BiTiBi project set up to deliver better cycle-rail integration. BiTiBi supports the delivery of secure facilities, public bike hire, and integrated IT systems with the purpose of uniting the bicycle and train. The project exchanges best practice across EU cycle and rail organisations. Judges were impressed with Merseyrail's willingness to learn from others and their openness in encouraging constructive criticism of their own projects, with a view to continuous improvement.

A worthy winner

Further projects for 2015/16 include more cycle storage at 3 stations, enhanced signing for cyclists across the Merseyrail network and Bike & Go at two more stations. The company's cycling strategy has been integrated into the overarching marketing strategy to provide added exposure, and promote the door-to-door journey.

“The largest number of cycle-rail journeys of any Operator in the UK.”

Highly commended South West Trains

The number of cycle-rail journeys on South West Trains is by far the largest of any Train Operating Company's in the UK, representing over 3% of all journeys on the network.

Partnership working with the Association of Train Operating Companies, the Department for Transport, Transport for London, and local authorities has resulted in 1000 extra cycle spaces and upgraded facilities in the last twelve months, including the Woking Hub. This has been supported with a more effective management of on-board cycle restrictions, reducing the need for further restrictions to be implemented. With the current programme of cycle facilities, South West Trains will have over 10,000 cycle spaces in the coming year.

South West Trains has also carried out a number of station surgeries and has engaged with customers via social media.

Cycle activity to and from stations has been clearly promoted and cycles on trains catered for. South West Trains continues to develop new ideas and strategies to allow more cyclists to access the rail network.



Category 10

Cycle-Rail Photograph Competition Sponsored by Garmin

Winner:

South West Trains

– Phil Dominey for ‘Flamme Rouge’

GARMIN[®]

“The best shot technically and compositionally.”

Just like the flamme rouge of the Tour de France, the train ‘flies’ overhead.

The flamme rouge or red kite is usually displayed a kilometre before the finish line of a race, suspended over the road. It marks that you’re nearly there, almost at your destination.

Shot during the Prudential Ride London event, this image captures the essence of the cycle-rail journey. While the spectator watches cyclists whoosh past, it is clear many others have arrived by bike before him to enjoy the day.

This photo illustrates how vital rail was in welcoming and looking after thousands of spectators and cyclists around London and Surrey. The setting is Kingston and the riders are passing an inward-bound South West Trains service with approximately a kilometre to go until it reaches the station.

Overall, judges thought this to be an excellent photo, well-staged and very colourful. Ultimately it captures a nice moment in time – a moment travelling by train, by bike and to a world-class festival of cycling.

“Captures a nice moment.”



Sponsors



Headline Sponsor

Cyclepods are all about bikes and cyclists. Our total focus is on helping cyclists feel more confident that their bikes are being held securely, and safely, in locations which fit with their travel and commuting plans. Bike storage, shelters and canopies, and state-of-the-art hubs are all part of the Cyclepods portfolio.



When you travel on Virgin Trains we want you to be bound for glory, wherever you're going and whatever you're doing. We've been speeding all over the country for over 12 years and we've learned lots along the way, making us one of Britain's most experienced train companies. We don't just get you from A to B, we get you from A to be brilliant and set you up to conquer whatever it is you've set out to do.



Abellio is an international public transport company which delivers rail and bus services to 700,000 passengers every day. In the UK Abellio operates the rail companies Greater Anglia, Scot Rail, Merseyrail and Northern Rail, and the bus companies Abellio London & Surrey.



Transport for London (TfL) is the integrated body responsible for the Capital's transport system. TfL implements the Mayor's Transport Strategy and manages London's buses, London Underground, Docklands Light Railway, London Overground and London Trams. Over 24 million journeys are made every day on the TfL network. It aims to transform cycling in London over the next years by implementing a network of Cycle Superhighways and Quietways, transforming key junctions and operating the Santander Cycle Hire scheme.



East Midlands Trains is Britain's most punctual long distance train operator. Since forming in 2007, East Midlands Trains has delivered major improvements for cyclists, including state of the art Cycle Hubs at Sheffield and Leicester stations with numerous other improvements right across the network.

Sponsors

PASSENGER TRANSPORT

Every fortnight, Passenger Transport brings you unrivalled coverage of your sector. Frequent and dependable, it is just like all the best bus, rail and tram services. A regular departure on the route to news, comment and analysis – it provides a vital link for professionals and decision-makers.



BikeRegister is the UK's national cycle database and the leading online bicycle identification and registration initiative aiming to reduce cycle theft, identify stolen bikes and assist in owner recovery. Bike Register is Secured By Design-approved and used by every UK Police Force.



Association of Train Operating Companies

The Association of Train Operating Companies' (ATOC) mission is to work for passenger rail operators in serving customers and supporting a prosperous railway. ATOC brings together all train companies to preserve and enhance the benefits for passengers of Britain's national rail network.



The new Great Western Railway (GWR) franchise heralds a return of the historic and iconic branding in the South and West of England. GWR runs more than 9,000 services every week, calling at 277 stations. Its trains cover 70 million miles, carrying 90 million people every year to London, Bristol and Portsmouth, the West Country, Cotswolds and Southern England.



For more than 25 years, Garmin has pioneered new GPS navigation and wireless devices and applications that are designed for people who live an active lifestyle. Garmin serves five primary business units, including automotive, aviation, fitness, marine, and outdoor recreation.

Partners & Supporters



The Bicycle Association of Great Britain is the national body representing the bicycle industry in the United Kingdom. Members include manufacturers, distributors and wholesalers of cycles, parts and accessories, and some major national retailers.



The National Cycling Charity has 67,000 members and has been working to inspire people to cycle and keep cycling for more than a century. It campaigns to protect and promote cycling with the motivation to create a healthier, cleaner world for today and for the future.

Rail Delivery Group

The Rail Delivery Group (RDG) was set up in 2011 to provide leadership to Britain's rail industry, bringing together the owners of Britain's passenger train operating companies, freight operators and Network Rail.



ALL PARTY PARLIAMENTARY
CYCLING GROUP

The All Party Parliamentary Cycling Group (APPCG) promotes cycling, both inside and outside the House, with the aim of getting more people to use bikes for all activities from everyday journeys to recreation.



The Cycle-Rail Working Group is a cross industry working group that encourages implementation and best practice development of strategic policy in relation to the delivery of cycle-rail integration.



Sustrans makes smarter travel choices possible, desirable and inevitable. It is a leading UK charity enabling people to travel by foot, bike or public transport for more of the journeys made every day.



British Cycling is the national governing body for cycling as recognised by the UCI. The organisation works across all levels of cycling, including all six disciplines of the sport and represents the interest of its 117,000 members.

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**Cycle
Rail
Working
Group**

Mountain Bike Economical Mountain Bike Cycle channels Sheffield Stand
 Bike Hire Leisure rides Lifestyle Cycle to work Station Travel Plans Cycle Rail Working Group Exercise Innovative Commuting
 Sustainable Family cycling Healthy Commuters
 Cycle Shop Passengers
 Environment Commuting
 Folding Bikes Timesaving Exercise Station Cycle Shop Commuter Door-to-Door Journey Leisure rides Bike Convenient Speed
 Station Cycle-Rail Speed
 Fitness Integrated transport Sheffield Stand Mountain Bike Passengers Leisure ride Exercise Station Travel Plans
 Cycle Rail Working Group Cycle-Rail Door-to-Door Journey Journey Speed
 Sheffield Stand Station Cyclist Cycle Shop
 Innovative Folding Bikes Integrated transport Ride Environment Cycle Storage
 Economical Cycle parking Cyclist Passengers Bike Hire
 Road bike Commuting Fitness Ride Bike Hire
 Bike Station Cycle parking Station Bike Hire Cyclist
 Bicycle Exercise Sustainable Bike Commuter Bike maintenance Healthy
 Sustainable Cycle Carriage Bike Hire cycle maintenance Mountain Bike Cycle to work Folding Bikes
 Cycle Hubs Timesaving Cycle-Rail Sustainable Family cycling Cycle Storage
 Cycle channels Cycle to work Environment Innovative Convenient Economical Family cycling Leisure rides Road bike Cycle channels
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Rail Delivery Group



www.cycle-rail.co.uk