



BIKE 'N' RIDE

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MERSEYRAIL

Managing Director Bart Schmeink

Liverpool Lime Station

“At Merseyrail we’ve always been pro-cycling”

“At Merseyrail we’ve always been pro-cycling. We have a deliberate policy of no restrictions for people with bikes, and we have invested quite a lot of money in improving facilities for people with bikes at stations.

“Since the introduction of the new storage facilities at stations we’ve actually seen on the Merseyrail network quite a lot more people taking the deliberate step to leave their cars at home and to use their bikes.

“When you park your bike at the station you will find your bike in exactly the same state at the end of the day when you want to cycle back home. That is why we have these excellent facilities.

“25% of journeys in the Netherlands are being done by bike but there are only 2% in the UK, so we’ve still got a massive hill to climb, but the facilities we’ve put in on the Merseyrail network to help people with bikes travel more easily – well that’s the way forward.”

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MERSEYRAIL

HELEN SUMMERS (35-44)

Hillside to Moorfields

“I’ve always cycled to the station”



“I’ve always cycled to the station as part of my daily commute, and used to secure my bike at the railings. However, when the new lock-up facilities were introduced, I treated myself to a new, quite expensive, bike. It’s nice to know that it is safe and I feel very secure about leaving it in this lovely facility.”

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MERSEYRAIL

PETER SALT (60-64)

Birkdale to Southport

“I bought a bike when I saw the new facilities”

“I used to drive every day to the station. I saw this promotion for free bike storage and thought I’d give it a go, so I went out and bought a bike and I’ve been cycling ever since.

“At Southport station they have a superb servicing facility for bikes. I took my bike last week, had it fully serviced and it only cost me £20.

“The new facilities here are absolutely great, they’re secure, they’re dry and over the course of the last few months bicycle numbers have really built up.”





MERSEYRAIL

Peter Hilsdon of Sefton Council Southport Station

**“We are trying to encourage people
to lead more active lifestyles**

“Southport became a cycle town in 2008. As part of that plan we wanted to develop cycle hire in the town.

“Merseyrail is a suburban rail network, railway stations are seldom much more than a mile apart and there shouldn’t really be any need to drive to the station. Through offering cycle parking at many of the stations we are trying to encourage people to lead more active lifestyles and be a bit more careful of the environment.

“The service area is ideally located, it is at the side entrance of the station, adjacent to the taxi rank, well sign-posted within the station complex itself and is very difficult to miss if you are arriving at Southport by train.”

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NORTHERN RAIL Drew Haley – Client & Stakeholder Manager Leeds Cyclepoint

“Our passengers have been very positive about this facility”



“Northern Rail opened these facilities at the end of August 2010. We built 300 spaces as well as servicing, repair, sales and education facilities. In the 10 months since we’ve been open we’ve seen it go from strength to strength. We now see an average of 60 to 80 bicycles on a daily basis. Our rail passengers have been very positive about this facility.

“The Cyclepoint came into fruition on the back of the philosophy of one of our parent companies – Abellio. Cycling in Holland constitutes 25% of all journeys and they brought that philosophy with them over here.

“The facility at Leeds Cyclepoint is part of a much wider network across the Leeds city region which covers 100 stations. Every station within the region now has some form of cycling storage facilities.

“Leeds is a very busy station with around 28 million passenger journeys a year. The usage of Leeds Cyclepoint is gradually building, partly because of the quality and range of service the staff provide and the welcome they give to customers. That has been a massive part of the success of the facility.”

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NORTHERN RAIL

David Hall of Sustrans

Leeds Cyclepoint

“The Cyclepoint is a fantastic facility here at Leeds”

“Sustrans have been eager to get involved in this project because it meets many of our objectives, which is to encourage active travel in order to benefit people’s health, cut congestion and improve the environment.

“The Cyclepoint is a fantastic facility here at Leeds. Leeds is the second busiest station in the UK outside London and in the past, not an easy station to access by bicycle.

“Surveys show that over 60% of all households are within a 15 minute bike ride of the local station and yet less than 2% of rail users access the station by bicycle. Train companies are

very keen to support this as well because they simply cannot build large enough car parks – the bicycle is the perfect solution to that.

“It’s terribly important to reassure the cycle user that their bike is safe and secure – which is exactly what Northern Rail have done in making these investments within these stations. It will pay off for them as they will have more passengers and more space in the car park.”

NORTHERN RAIL

Dave Stevens of Sustrans

Bingley Station

“These facilities by Northern Rail encourage people to use their cars less”

“It’s great that Northern Rail have invested in the new facilities we’ve got here because it really complements a whole load of other things that are going on locally to encourage people to make more journeys by bike.

“There is a ‘bike-it’ school nearby and we started to notice that increasingly parents were cycling with their children to the school, parking their bikes there and walking to the station to get the train to work. That gave us a clue that there was a demand for better cycle parking at railway stations.

“These facilities by Northern Rail encourage people to use their cars less and the station has increased its catchment area.”





NORTHERN RAIL

Chris Dows (45-54)

Bingley to Bradford

“Since the new facilities have been here I’ve sold my car”

“Since the new lockers have been put in at the station, it’s given me the opportunity to cycle. I always had a problem taking my bike on the train because there wasn’t enough space, particularly on the commuter trains.

“As soon as they put the lockers in it was a real godsend. I can cycle down and leave the bike in the locker knowing it is secure and weatherproof. These lockers give you peace of mind that they are safe and secure and there is room for other things such as your helmet as well.

“Prior to the lockers being introduced I used to drive to work and was contemplating using the train. I came down to the station, noticed the lockers and that convinced me to cycle and leave my bike here. Since then I’ve sold my car and just cycle and use the train to get to work.”



NORTHERN RAIL

David Carpenter

Bingley to Bradford

“I cycle to the station for work and leisure”

“I first noticed the new facilities here about 6 months ago and thought they looked great – before there were just a few open stands. Now they have really nice secure lockers so you can be sure that when you come back your bike’s still going to be there.

“I cycle a mile to the station, sometimes for commuting but also for leisure – particularly in the evenings and sometimes at weekends. Sometimes I take my bike on the train and sometimes I leave it at the station.

“One of the nice things about Bingley is that there is a Sustrans route along the canal which brings you into the station without having to tackle the traffic on busy roads.

“I’ve been cycling for years and have noticed that recently it has become much easier for cyclists to use the trains.”

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SOUTH WEST TRAINS

Customer Services Director

Jake Kelly

“South West Trains thinks the future for cycling is really quite exciting”

“South West Trains has put in over 2,500 cycle spaces over the course of its franchise and 1,600 of these have been funded by the ‘Bike n Ride’ scheme. We’re very excited by the opportunities this gives people who want to bike into our stations.

“Feedback from customers about this scheme and schemes like this on other stations has been

enormously positive and that’s reflected in their use – they are usually almost full as soon as we’re able to put them in.

“We now have a real range of facilities right across the network offering passengers a real choice about their cycling. South West Trains thinks the future for cycling is really quite exciting.

“We’re very keen to work with local authorities to make sure that our stations are properly linked in to cycle routes to make sure it’s very easy for cyclists to get in and use our services.

“These facilities are secure, they’re covered by CCTV 24 hours a day and, even better they are covered, which means when it’s raining they keep the bikes dry.”

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SOUTH WEST TRAINS ANDREW MACKENZIE (35-44)

Brookwood to Waterloo

“It is quicker to cycle than drive to the station because of the traffic”

“I cycle every day from home to the station, about 2 miles and it takes 10 minutes. It is very convenient – downhill in the morning and uphill on the way back which is good exercise after a hard day’s work.

“It’s quicker to cycle than drive to the station because of the traffic. I then catch the train to Waterloo where I pick up a ‘Boris Bike’ and cycle

about 6 miles to the office which takes half an hour. It is a fantastic scheme, very convenient and means I can avoid using the tube.

“The new facilities at Brookwood are very good with more bike stands and a security system. I have been cycling for 18 months and benefit greatly from the exercise.”



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“I cycle from home to the station – about 6 miles. I get the train to Waterloo and then cycle another mile to the office. I keep a bike at each station. I cycle most days unless I need to wear a suit, and I cycle all through the winter.

“The new facilities are good with a secure compound. I paid £25 refundable deposit for an entry card and there are plenty of spaces.

“I’ve been cycling to the station on and off for the last 3 years, but more in the last year since the ‘bike to work’ scheme enabled me to buy a decent bike. I now cycle every day with the security of leaving my bike in the new cage and I do not worry about it being stolen.”

SOUTH WEST TRAINS **Jonathan Smith (35-44)** **Surbiton to Waterloo**

“I keep a bike at each station”

SOUTH WEST TRAINS MIKE GREGG (45-54)

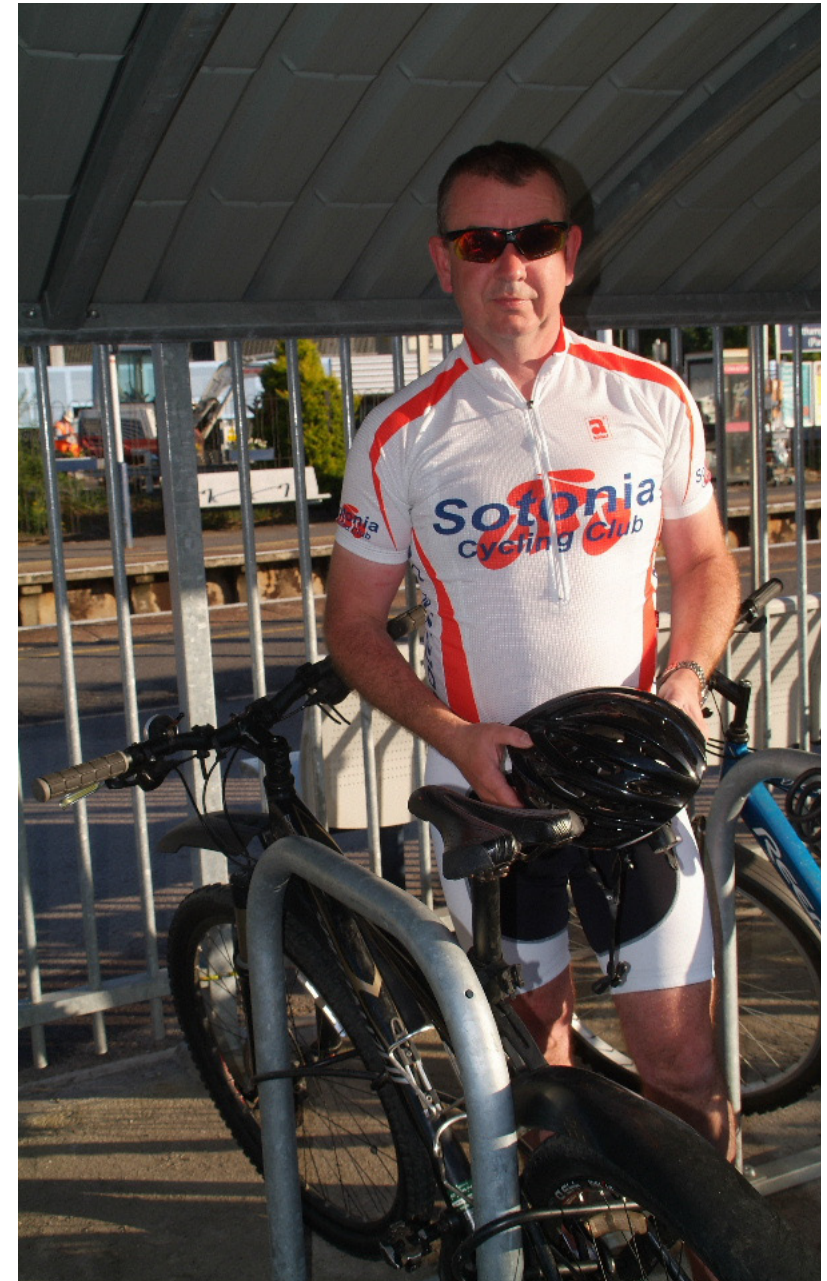
Southampton Airport Parkway to Waterloo

“Cycling to the station works perfectly for me”

“I’ve been cycling to the station every day for the last year. I’m a keen cyclist and cycle at weekends too.”

“The new facilities at the station are excellent compared to what there was before. They now have a roof and space for 100 bikes which will encourage people to cycle and use them. I like the extra space and security with fencing, and it’s all on the platform.

“Cycling to the station works perfectly for me – I don’t have to worry about parking or heavy traffic.”



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SOUTH WEST TRAINS



SOUTH WEST TRAINS

CHRIS GARSIDE (45-54)

Surbiton to Waterloo

“Cycling is spot on for me”

“I used to walk to the station – it is just over a mile - which took 20 minutes, now I cycle – it takes me 7 minutes so I have extra time in bed which is important as I start very early!

“As it is a short journey to the station, I don’t work up a sweat and can wear a suit. I then get the train to London and the tube to the office.

“The new facilities are very good with plenty of secure spaces and a camera, and they are free! The bike sheds are close to the station and covered so the bikes don’t get wet.

“I cycle every day unless it is raining very heavily when I get my wife to drive me.”



SOUTH WEST TRAINS

BILL MARIA (late 50s)

Brookwood to Waterloo

“Cycling saves me £40 a week on parking”

“I cycle to the station every day, even in the rain. It takes about 30 minutes. It saves me about £40 a week on parking and is both convenient and good for keeping fit.

“The new facilities are excellent and a great improvement, with lots of space plus CCTV so the bikes are safe and secure.”





SOUTH WEST TRAINS ANDREW MACKENZIE

Waterloo to Marble Arch on Boris Bike

“Cycling is a lot quicker than driving”

“In the morning I cycle to the station at Brookwood, leave my bike in the new lock-up facilities there, then catch the train to Waterloo.

“At Waterloo I pick up one of these London cycle hire bikes – otherwise know as the ‘Boris Bike’. They’re really convenient to take and I can avoid catching the bus or tube. I then cycle to my office at Marble Arch which takes me about 20 to 30 minutes.

“Cycling is a lot quicker than driving or catching the bus or tube, particularly in the crowded summer months.”



VIRGIN TRAINS **Crewe Station Manager** **Sheila Breeze**

“We have seen more people using the cycle racks on a daily basis”

“The new cycle racks at Crewe have been with us now for about 3 months. Prior to the new cycle racks we didn’t have as many parking spaces for cycles and the customers are now far more pleased with the cycle racks and the quantity of them.

“The cycle racks are very user friendly and are being very well used. The comments from our customers have been positive. They like the style of the racks and the fact that there are more of them, so they don’t worry that there won’t be free spaces.

“We now have more CCTV coverage of the cycle areas, making the areas more secure.

“Crewe is a very busy commuting area and we have seen more people using the cycle racks to commute, on a daily basis.”

VIRGIN TRAINS

Stoke-on-Trent

Station Manager

Heather Hodgkinson

“It is all contributing to sustainable transport and the complete eco journey”

“We’ve had the new facilities here at Stoke-on-Trent for just over 2 months. We have had a really good response from passengers about the new facilities.

“It’s really exciting that we have the Brompton folding bike scheme here at Stoke as it is all contributing to sustainable transport and the complete eco journey. Our customers can take their bike on the train without using up a lot of space, cycle straight to work and then return.

“We are gradually seeing more people coming to use the hub and bring their bikes to the station. It is very well used already in terms of bicycles and cycle parking.

“We have a new storage area and a Brompton Bike hire scheme – we have 50 bikes.

“We also have extra cycle parking on the station and because of this we have seen an increase in people coming here and using the facilities that has led to an increase in cycle usage.”





VIRGIN TRAINS Stoke-on-Trent R Smith (retired, over 70)

“The new facilities are a real credit to the station”

“I cycle to the station 2 to 4 times a week, about 3 miles each way.

“I have seen the new facilities and they look very sufficient and secure. They are a real credit to the station and I would be very happy to leave my bike there.”

A man in a light-colored jacket and glasses stands on a train platform, smiling, with a bicycle in front of him. Behind him is a Virgin train with the number 390 047. The train has a red and white livery with the Virgin logo in red script. The background shows overhead power lines and a brick building.

VIRGIN TRAINS ROY BRIDGEMAN (45-54) Crewe to Euston

“I started cycling because of the petrol prices”

“I’ve been cycling to the station now for 2 months and I really enjoy it. It is 3 miles from home to the station and takes me about 20 minutes. Before I cycled I would get my wife out of bed to drive me. The bike racks at Crewe are very good, there are plenty of them and they have CCTV. I started cycling because of the petrol prices. I find the facilities here very good indeed.”

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“Cycling and using the train is very convenient for me, much better than sitting in a car getting stressed in a traffic jam. As a part-time Open University student I like to use my time on the train to study.

“I think the new facilities at Stoke are great. There is a storage area which is nice and secure, providing extra facilities for bikes. It is particularly nice to use in the winter when it is dark, I am very pleased they invested in it.

“Before, there were only a few storage areas on one platform and you had to be at the station early to get a space.

“I cycle 4 miles along the canal straight onto the station platform without having to cycle on the road. I’ve been cycling to the station for 8 months now – it’s a great way for me to keep fit.

“I’m keen to try the new Brompton folding bikes so I can cycle at the other end of my journey.”

VIRGIN TRAINS ALISON BURGESS (34-44) Stoke to Birmingham

“I’m keen to try the new Brompton folding bikes so I can cycle at the other end of my journey”

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VIRGIN TRAINS MATTHIAS BUNTE (45-54) Crewe to Birmingham

“Cycling home is a good way to unwind after work”

“I’ve been cycling to the station for 2 years now, it is about 7 miles from home to the station.

“Before the new facilities were here it became a bit crowded, especially if you came after 8.30, and it was difficult to find a space. It is much better now, you can always find a space and it will encourage others to bring their bikes. The new racks are very good and even little bikes can be chained because they are such a good shape.

“I get the train to Birmingham and then walk to work. Parking a car is expensive and cycling home is a good way to unwind after work.”

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SOUTH WEST TRAINS



VIRGIN TRAINS

ARIE NOUWEN (45-54)

Crewe to Birmingham

“Cycling is a good way to keep weight down”

“The new facilities are very good, the racks are modern, nicely shaped, with good space between the racks providing lots of space to put your bike.

“Before the new facilities it was very cramped with fewer spaces making it a struggle to find a place for your bike in the morning.

“Now it is a lot easier to lock your bike.

“I cycle to the station every day. It is a good way to keep fit and keep weight down.”



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